

CYGNET BAY

P E A R L S

THE AUSTRALIAN PEARL JEWELLERY DESIGN COMPETITION

Presented by

CYGNET BAY PEARLS

Welcome to the inaugural [Australian Pearl Jewellery Design Competition](#), presented by Cygnet Bay Pearls as part of our 70 year celebrations of pearl pioneering. We are proud to announce this jewellery design competition to celebrate the iconic and famous Australian South Sea Pearl and the talents of Australia's Jewellers, Silver and Goldsmiths. To be showcased, and winners announced, during the Shinju Matsuri "Festival of the Pearl" held in Broome from 11th - 18th of September 2016, the pearling capital of Australia. Our association with the Shinju Matsuri festival began in 1970 when Cygnet Bay Pearls donated the pearls that adorned the very first Shinju Matsuri Queen. This is the inaugural competition and will become an annual event and one we hope is keenly anticipated by the Australian jewellery industry.

Since the Australian cultured pearling industry emerged in the late 1950's Australia has consistently produced the highest quality and most beautiful and valuable pearls in the world. For all its fame it is perhaps the least understood gem in a jeweller's showcase. We want to share our passion and expertise about the industry from pearl growing, harvesting and the virtues of a perfect pearl.

To give things a kick start, Cygnet Bay Pearls is offering Free hand selected pearls from our harvest, to the first few jewellers to enter from each state of Australia. Approximately \$10,000 of Australian South Sea Pearls in total. (NSW, VIC, QLD & WA have three pearls per state and NT, SA, ACT & TAS have two pearls to each state/territory). All entrants will receive a Cygnet Bay Pearl guide with detailed information about pearls and Australian Pearling.

With 3 categories to win and a prize pool of over \$14,000, we hope to see some exciting, beautiful, intriguing and innovative designs.

Cygnet Bay Pearls is excited to engage the Australian Jewellery Industry in the current Australian Pearling story and to showcase the wide and varied stunning pieces of jewellery that can be created featuring Australian pearls. To this end there are limited constraints on what can be made, as long as its wearable, and how the jewellery is created or the alloys used. We are hoping to invigorate the way pearls are perceived and invite jewellers to amaze.

INTRODUCTION

Each entry will be assessed above all else for their uniqueness, innovation, originality and ability to showcase the Australian South Sea pearl. As this is an Australian South Sea pearl competition, pieces may only feature Cygnet Bay Pearls supplied through our Kick-start or purchased (at a wholesale rate) through Cygnet Bay Pearls.

Pieces are to be made using predominantly precious metals, either platinum, gold or silver.

A panel of experts will judge each piece independently and under an accumulative point's system. Entries will be judged against three criteria:

1. Innovation and Originality of Design 50% of total score
2. Ability to showcase the Australian South Sea Pearl 25% of total score
3. Quality of workmanship and materials 25% of total score



AUSTRALIA'S PEARLING PIONEERS

Est 1946

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The winner of each category will be determined purely by having the highest accumulative points. The People's Choice award will be based on the highest votes received.

In the event of a tie in either of the categories, the tying pieces will each be re-judged individually by the judges until a winner on accumulative points is determined.

COMPETITION WINNER

CRITERIA

Determined by our panel of Judges. They will be looking for uniqueness, innovation, originality, craftsmanship and ability to make the Pearl the feature

PRIZES & AWARD

- \$5,000.00 cash
- Loose Pearl of your choice: 13mm A1+ Grade: round, drop or oval valued \$1600 - \$3000
- Trophy: Winner, of The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls

PEOPLE'S CHOICE WINNER

CRITERIA

Determined by votes received by the public, once final is not available to dispute. They will be looking for consumer appeal and wearability.

PRIZES & AWARD

- \$3,000.00 cash
- \$1000 voucher from Pallion for Pallion services (excluding bullion)
- Trophy: Winner of People's Choice Winner, The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls

APPRENTICE AWARD WINNER

CRITERIA

To create an innovative piece of jewellery that can be designed and manufactured completely using the student jeweller's skill set. To encourage and nurture new design talent in the Australian Jewellery industry.

PRIZES & AWARD

- \$2,000.00 cash
- \$1,000.00 to spend on a Cygnet Bay Pearl (wholesale rate)
- Trophy: Winner of Apprentice Award, The Australian Pearl Jewellery Design Competition, Presented by Cygnet Bay Pearls

ADDITIONAL CRITERIA

- The apprentice or student of design or fine arts must be fourth year or below in their training and must be able to provide suitable documentation as proof of their current student status.



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- The apprentice or student designer is to be sponsored by their employer or an invited brand for their entry cost and manufacturing costs.
- The apprentice must manufacture all components of the piece.
- The apprentice along with their sponsor must sign a declaration that the above Additional Criteria is met and correct.

KEY DATES

Close Date

29th of August 2016

- All finished jewellery items must be received by midnight 29th of August 2016
- Note: Allow for long time periods based on the Broome's remote location.

Public Voting

05 – 18th September 2016

- All pieces will be on display in the Cygnet Bay Pearls showroom in Broome, and online, to allow for People's Choice Award voting. If you wish to provide your own photography, please ensure to include it with your entry piece.
- Online voting available

Awards

23rd Friday September 2016

- Winners announced

Returning Jewellery Pieces

3rd of October 2016

- Return pieces unless consignment choice is made
- Distribute prizes and winning awards
- and acknowledgement awards, if any.

ENTRY FEE

- A minimal entry fee of \$50.00 for every applicant/piece that enters the competition. This is for return shipping & handling of jewellery and transit insurance.
- Multiple entries are accepted, each piece entered is a separate entry fee.

CONTACTS

Marten Matthews: marten@cygnetbaypearls.com.au

Magnolia Howard: magnolia@cygnetbaypearls.com.au



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PEARL PACK

With each pearl purchased or assigned for the competition a Pearl Pack will arrive:

- Cygnet Bay Pearl (purchased or kick-start allocation)
- Entry form
- Cygnet Bay Pearls History
- Current state of Australian Pearling
- Selecting a Pearl - An Introduction to Valuing a South Sea Pearl
- Consignment offer
- Terms and conditions
- Proof of Apprenticeship status

ADDITIONAL CONSIGNMENT OFFER

Cygnet Bay Pearls would like to invite all entrants to have their competition pieces remain on display for sale in the new Broome boutique located on 2/23 Dampier Terrace, Broome Western Australia, after the competition has finished. Commission fee of 33% and the balance to be paid 7 days after the sale of the jewellery piece. For further details regarding consignment terms and conditions please contact marten@cygnetbaypearls.com.au Your piece is insured whilst it is in our care.

TERM & CONDITIONS

Upon entering The Australian Pearl Jewellery Design Competition:

- This competition is open to fulltime jewellers, jewellery businesses and jewellery apprentices and CAD or allied jewellery design services only.
- A fully finished and wearable piece must be made and delivered to Cygnet Bay Pearls, Broome, W.A.
- This is an Australian Pearl design competition and all pearls must be purchased from Cygnet Bay Pearls. Pearls can be obtained via either being among the first to enter from each state and receive a Kick-start Pearl or to be purchased from Cygnet Bay Pearls (at a wholesale rate) by contacting us marten@cygnetbaypearls.com.au or magnolia@cygnetbaypearls.com.au P: 08 9192 5402
- There is no limit to the number of pieces submitted by each entrant. A separate Official Entry Form must be sent for each piece.
- One entry fee is applicable for each piece entered.
- Prizes will be awarded to the company or individual whose name appears on the entry form.
- Each entry must be a unique design for the 2016 competition, not having been entered into any other competition previously.
- All Entrants will be issued an identification number on receipt of entry. Your piece will be identified throughout the competition by this number only.
- Refrain from trademarks, manufacturers stamps etc. Be advised these will be concealed by Cygnet Bay Pearls for judging purposes if they are included. Entries will be judged by id number only.
- All entries must be insured during transportation to Cygnet Bay Pearls. Such insurance is the responsibility of the entrant. Your failure to secure insurance in no way shifts responsibility to Cygnet Bay Pearls.



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- Cygnet Bay Pearls will not accept any liability, nor give any guarantee against theft, loss or damage to the entries. Entries will be under high security at all times whilst in the care of Cygnet Bay Pearls.
- CANCELLATIONS will not be entitled to a refund, any pearl received as part of the Kick-start offered by Cygnet Bay Pearls must be returned within 7 days or will be billed to the company on the registry form.
- Cygnet Bay Pearls reserves the right to refuse any entry that is late or does not conform to the specific Terms and Conditions of Entry.
- Judges decision will be final and no correspondence will be entered into.
- All jewellery pieces will be judged on Innovation and originality of design, ability to showcase the Australian South Sea Pearl and quality of workmanship and materials. Cygnet Bay Pearls reserves the right to revoke awards presented to any winning entrant who has been found to be in breach of any of the Terms and/or Conditions of Entry
- Cygnet Bay Pearls reserves the right to withhold or reduce the number of prizes in any category in which the Judging Panel considers the entries do not reach the standard of excellence they are seeking. At the discretion of the Judging Panel additional prizes such as highly Commended, Commended or Certificate of Merit maybe awarded.

PRIVACY COLLECTION STATEMENT

- By submitting an entry into this competition entrants consent to receive promotional and other marketing messages from the Cygnet Bay Pearls (including messages sent electronically for an unlimited period of time). Entrants will be able to opt-out at any time by following the instructions included in each message sent by the Cygnet Bay Pearls.

COPYRIGHT, STATUTORY GUARANTEES, WAIRE AND LIABILITY

- The Cygnet Bay Pearls reserves the right to photograph the entries for use in any or none of Cygnet Bay Pearls and associated marketing and publicity activities.
- In participating in this competition, the winners agree to participate and co-operate as required in all editorial activities relating to The Australian Pearl Jewellery Design Competition, including but not limited to being interviewed and photographed. The winners agree to granting Cygnet Bay Pearls a perpetual use of such footage and photographs in all media worldwide, including online social networking sites, and the winners will not be entitled to any fee for such use.
- Prize-winners are advised that tax implications may arise from their prize winnings and they should seek independent financial advice prior to acceptance of that prize.
- Cygnet Bay Pearls reserves the right to amend, cancel or suspend this competition if an event beyond the control of the Cygnet Bay Pearls corrupts or affect the administration security, fairness, integrity or proper conduct of this competition. Cygnet Bay Pearls will disqualify any individual who has tampered with the entry process or any other aspect of this competition.
- Except for any liability that cannot by law be excluded, including the Non-Excludable Guarantees, Cygnet Bay Pearls (including its sponsors, respective officers, employees and agents) is not responsible for and excludes all liability (including negligence), for any personal injury; or any loss or damage (including loss of opportunity); whether direct, indirect, special or consequential, arising in any way out of: (a) any technical difficulties or equipment malfunction (whether or not under Cygnet Bay Pearls control); (b) any theft, unauthorised access or third party interference; (c) any entry or prize claim that is late, lost, altered, damaged or misdirected (whether or not after their receipt by Cygnet



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Bay Pearls) due to any reason beyond the reasonable control of Cygnet Bay Pearls; (d) any variation in prize value to that stated in these Terms and Conditions; (e) any tax liability incurred by a winner or Entrant; or (f) use of a prize. Cygnet Bay Pearls (including its' sponsors, officers, employees and agents) excludes all liability for any loss (including, without limitation, indirect, special or consequential loss or loss of profits or opportunity), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition including taking or using a prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the minimum allowable by law), including the Non-Excludable guarantees. Any change in value of the prize occurring between the publishing date and date the prize is claimed is not the responsibility of Cygnet Bay Pearls.



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